



FOR COLLABORATORS · 2026

gamerperks

AIRMILES FOR GAMERS.

What Gamerperks is, why three gamers built it, where it is going, and the ways we can work together and promote each other. For creators, communities, tournaments, brands and platforms.

THE REWARDS PROGRAMME GAMING NEVER HAD

Every other hobby pays you back. Fly and you get miles. Spend and you get points. Buy coffee and you get a stamp. Game for two thousand hours and you get a trophy screen.

Gamerperks fixes that. Members connect Steam, keep playing whatever they already play, and every hour becomes a **Credit**. Credits are spent on **brand ladders**: tiers of real discounts and freebies from 100+ brands that get better each time a member comes back. Free forever for gamers. Brands cover the cost.

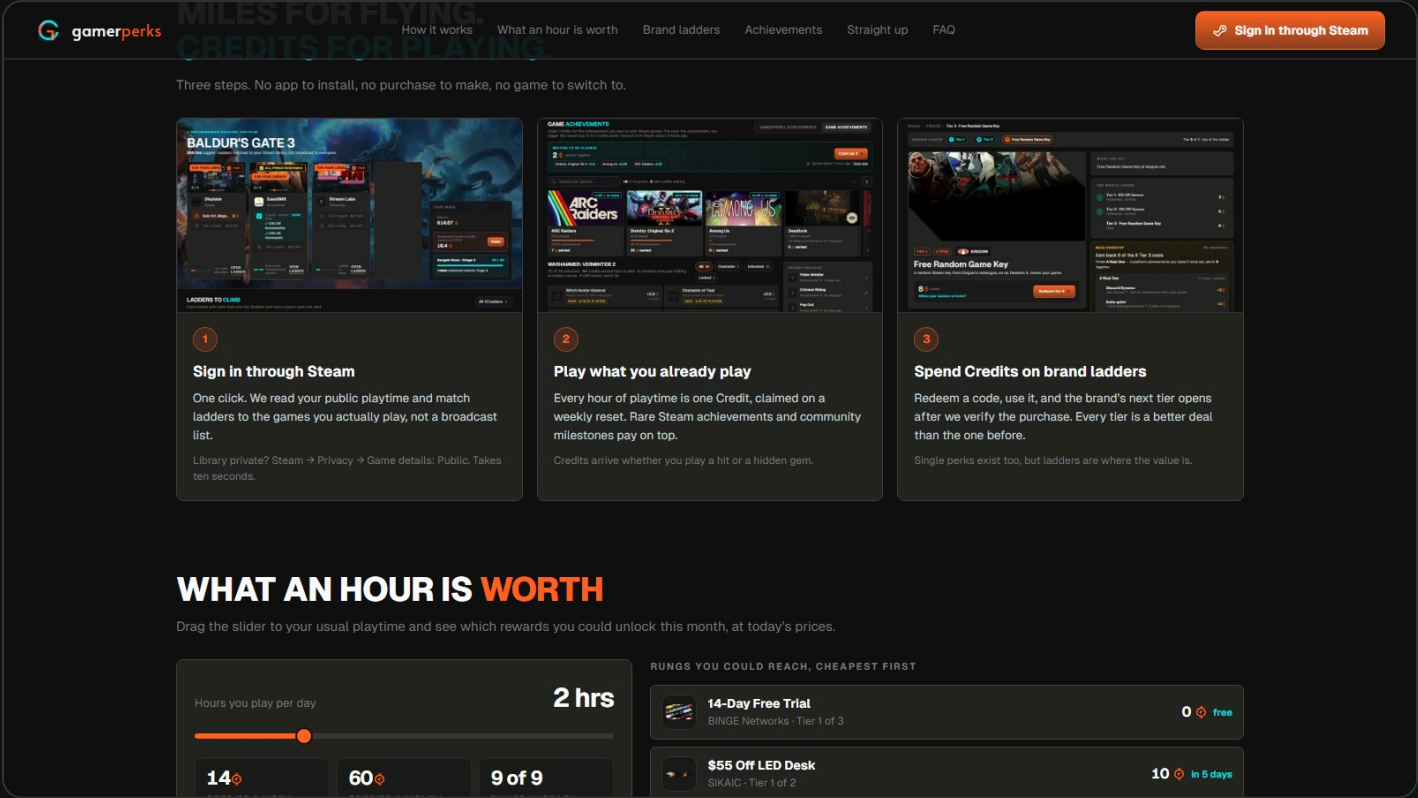
1 Credit per hour played

100+ brand partners

5 new brands and ladders a week

Live on Steam

Free, forever



THREE GAMERS, FOUR YEARS, **OUR OWN MONEY**

Triple-A studios shipping half-finished games at full price. Battle passes you pay for and then grind. Loot boxes, seasons, skins, subscriptions. Corporations squeezing the people who love games the most, and giving nothing back.

Why Gamerperks exists, in the founders' words

So we built the thing that was missing, funded it out of our own pockets, and earned the trust of every brand on the ladder one at a time. Too many businesses see gamers as something to take from. We built this to give something back.

Al

Partnerships, vision, marketing. Signed the brands, writes the ladders.

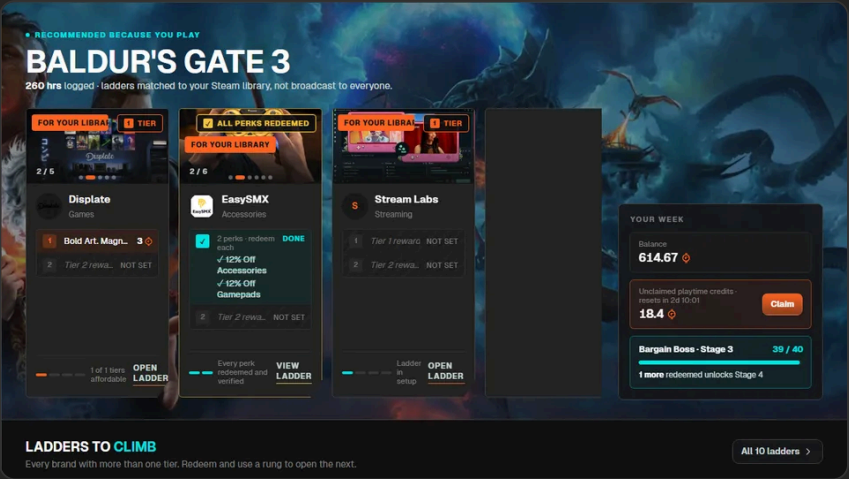
Matt

Front end and product. The store, the ladders, the onboarding you will see in this deck.

Gab

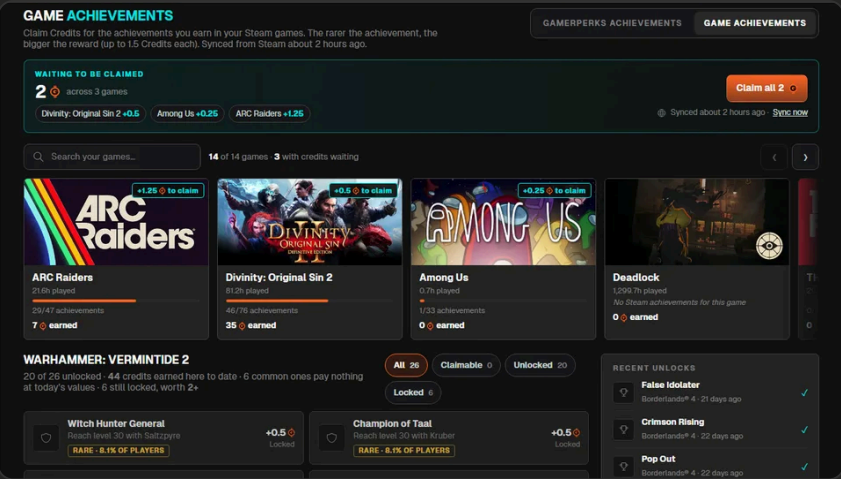
Back end, security, infrastructure. Steam sync, verification, the Discord Companion.

SIGN IN. PLAY. SPEND.



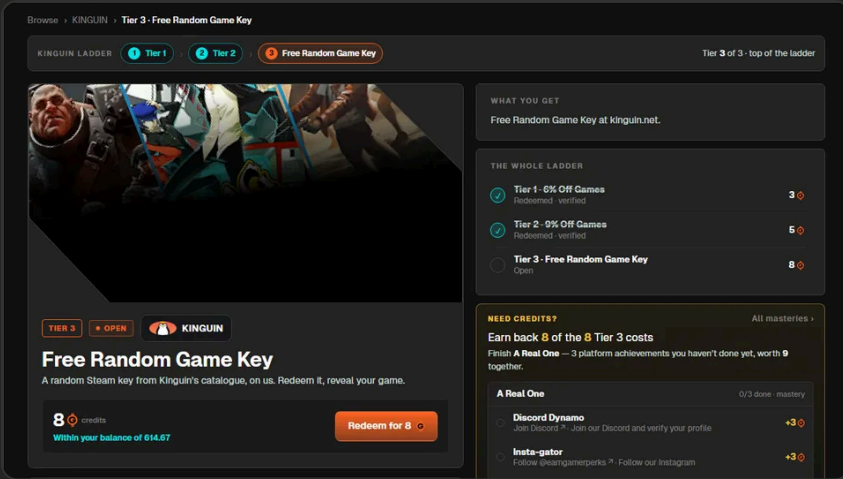
1 Sign in through Steam

One click. We read public playtime only and match ladders to the games they actually play. Nothing posted, nothing bought.



2 Play what they already play

Every hour is a Credit, claimed on a weekly reset. Rare Steam achievements and community milestones pay on top. The Discord Companion tells them what they earned after each session.



3 Spend on brand ladders

Redeem a code, use it, and the brand's next tier opens once the purchase is verified. Every tier is a better deal than the last. Top rungs are free product.

LIVE, AND BUILT TO BE SHOWN

Perks & Shop

Store

My Redeems

Milestones

Community

Connect Discord

Help & Support

Help Center

Contact Support

How to get Credits

Search Store...

Discover

Browse

NEW

Balance: 614.67

Claim 18.4 credits 2D 10:01 LEFT

Gamerperks

RECOMMENDED BECAUSE YOU PLAY

BALDUR'S GATE 3

260 hrs logged · ladders matched to your Steam library, not broadcast to everyone.

FOR YOUR LIBRARY

1 TIER

Displate

2 / 5

1 Bold Art. Magnetic ...

3

2 Tier 2 reward

NOT SET

1 of 1 tiers affordable

OPEN LADDER

FOR YOUR LIBRARY

2 ALL PERKS REDEEMED

FOR YOUR LIBRARY

EasySMX

2 / 6

2 perks · redeem each

✓ 12% Off Accessories

✓ 12% Off Gamepads

2 Tier 2 reward

NOT SET

Every perk redeemed and verified

VIEW LADDER

FOR YOUR LIBRARY

1 TIER

Stream Labs

1 / 2

1 Tier 1 reward

NOT SET

2 Tier 2 reward

NOT SET

Ladder in setup

OPEN LADDER

FOR YOUR LIBRARY

1 TIER

G FUEL

2 / 3

1 G Fuel

2

2 Tier 2 reward

NOT SET

1 of 1 tiers affordable

OPEN LADDER

YOUR WEEK

Balance

614.67

Unclaimed playtime credits · resets in 2d 10:01

18.4

Claim

Bargain Boss · Stage 3

39 / 40

1 more redeemed unlocks Stage 4

LADDERS TO CLIMB

Every brand with more than one tier. Redeem and use a rung to open the next.

All 10 ladders

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Claim 18.4 credits 2D 10:01 LEFT

Gamerperks

All 223

Accessories 95

Lifestyle 80

Other 18

Games 15

Food & Drink 8

Streaming 7

LADDERS

2+ tiers

3+ tiers

Within my balance

223 brands · 10 with a multi-tier ladder

Deepest ladder

223 brands · 10 with a multi-tier ladder

Brands, ranked by how far the ladder goes

Every brand is a ladder. The tiers, prices and how far each ladder goes are on the card, so you know what a brand is worth before you click.

MASAMI

Lifestyle

1 25% off MASAMI's Mekabu

Free

2 50% off MASAMI's Mekabu

Free

3 Free scalp scrubber with MASAMI

Free

4 FREE Clean Beauty Travel Kit

Free

4 of 4 tiers affordable

OPEN LADDER

Neeshi

Food & Drink

1 20% Off Neeshi

2

2 25% Off Ritual Bundle

4

3 30% Off First Month

5

4 Free Jar Over \$70

6

4 of 4 tiers affordable

OPEN LADDER

BINGE Networks

Streaming

1 14-Day Free Trial

Free

2 1-Month Free Trial

1

3 3-Month Free Trial

3

3 of 3 tiers affordable

OPEN LADDER

Boost Oxygen

Lifestyle

1 Get 12% off

3

2 20% Off

5

3 GamerPerks Special Bundle

7

3 of 3 tiers affordable

OPEN LADDER

Perks & Shop

Store

My Redeems

Milestones

Community

Connect Discord

Help & Support

Help Center

Contact Support

How to get Credits

Search Store...

Discover

Browse

NEW

Balance: 614.67

Claim 18.4 credits 2D 10:01 LEFT

Gamerperks

Stage 3 complete. Stage 4 target is coming soon. You have 668 Earned so far.

STAGE 4 REWARD

1 more redeemed offer unlocks Stage 4

STAGE 4 REWARD

1 more referred friend unlocks Stage 2

STAGE 2 REWARD

GAMERPERKS ACHIEVEMENTS

GAME ACHIEVEMENTS

First Steps

Redeem an offer & vote on it

2/3 complete

Get Your Bearings

Complete the Gamerperks tour

5

New Beginnings

Redeem your first offer

1

Voice Of The Community

Vote on an offer

1

Vote on an offer

Set pays 7 credits

1 to go

Trend Setter

Submit a request for a brand & feature you would like to see

0/2 complete

Influencer

Submit a brand request

1

Request a brand

Eureka

Submit a feature request

1

Suggest a feature

A Real One

Join our Discord & follow our socials

0/3 complete

Discord Dynamo

Join our Discord and verify your profile · Then verify your profile inside the server

3

Join Discord

Insta-gator

Follow our Instagram

3

Follow @eamrgamerperks

You Tubin?

Subscribe to our Youtube channel

3

Subscribe

Set pays 9 credits

3 to go

TikTok Scroll Stopper

SPONSORED · TIKTOK

Level 1 TikTok gamer - the journey begins!

0/3 complete

TikTok Tourist

Link your TikTok account to Gamerperks

1

Link TikTok

First Take

Post your first gaming clip on TikTok · Tag @gamerperks so we can find it

3

Post a clip

Perks & Shop

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NEW

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Claim 18.4 credits 2D 10:01 LEFT

Gamerperks

Browse

Neeshi

NEESHI

Elevate her wellness with Neeshi's Ayurvedic-inspired nutrition for hormonal balance.

Food & Drink

neeshi.com

Instagram @shopneeshi

4 TIERS

17 TO THE TOP

0/4 TIERS DONE

NEESHI · GAMERPERKS LADDER

Neeshi perks unlock in order. Start at Tier 1, redeem and use it, then the next tier opens.

1

OPEN

20% Off Neeshi

OPEN

Available now · within your balance

2 credits

Redeem for 2

2

LOCKED

25% Off Ritual Bundle

LOCKED

Unlocks when you redeem and use Tier 1 — "20% Off Neeshi" (Tier 1)

4 credits

View tier

TOP OF THE LADDER

Free Jar Over \$70

4 tiers, 17 credits in total. Every rung is inside your balance. The only one is outside each one.

Steam today. Xbox, PlayStation and mobile next. Discord Companion live.

gamerperks

AN AUDIENCE THE USUAL CHANNELS MISS

The US has 200 million+ gamers. Most are not the die-hards in esports ads. They are tech-oriented hobbyists, 18 to 35, who game, stream and spend on the brands they discover, and they are expensive to reach with paid social and impossible to reach with pre-roll.

- **95% United States**, students and young professionals with disposable income.
- **3.2% conversion** on brand placements, 4.6% on tech products.
- **2.7× retention lift** for brands with a multi-tier ladder.
- **No cash for clicks.** Members choose to spend Credits they earned, so every redemption is a decision.

200M+

gamers in the US, our home market

3.2%

platform conversion rate

2.7×

retention lift with ladders

18–35

core age, 95% US

FIVE WAYS IN, ONE PLATFORM

Creators

Streamers, YouTubers, TikTok, newsletters. Your link and code; paid per real member, a first-redeem bonus and a 12-month revenue share. Your fans get 5 Credits for joining through you.

Gamerperks Creators programme

Communities

Discord servers, subreddits, clans. A server-wide code, a sponsored achievement set in your name, the Companion bot in your server, Credits for your members.

Community partner

Tournaments and events

Official rewards partner: Credits for entrants, a co-branded ladder for the event, banners, lower thirds and a stage backdrop ready to go, prizes from the ladder.

Sponsorship kit ready

Brands

A ladder on the platform: dedicated brand page, up to four tiers, social achievements, placement by game and category. Pay for performance.

gamerperks.com/partners

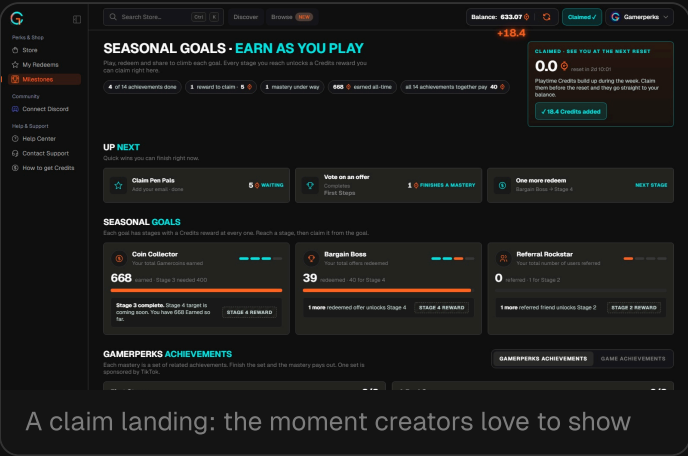
Platforms and publishers

Quests and rewards inside your game or launcher, cross-promotion to members who already play your titles, a path to Xbox, PlayStation and mobile launches.

Let's talk

YOU BRING YOUR AUDIENCE. WE BRING THE STAGE.

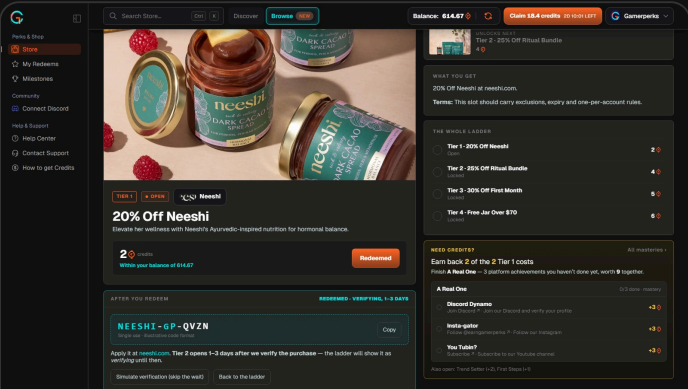
WHERE	WHAT YOU GET
Home	Featured placement for your brand, event or "Recommended by" ladder, in front of members who play the matching games
Seasonal goals	A sponsored mastery in your name: an achievement set our members complete for Credits, with your links on every row
Discord Companion	Your code or event announced to members in their DMs, once, at the right moment
Our channels	@earngamerperks on TikTok, Instagram, YouTube and X, our Discord server, and our newsletter
Your channels	4K product clips, reward-moment B-roll, overlays, banners, the story, hooks and talking points, all in the creator pack



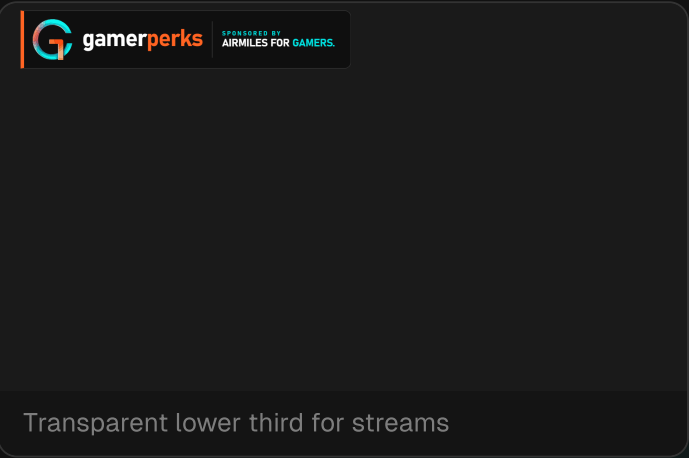
A claim landing: the moment creators love to show



Stage banner with the sponsor slot



A game key revealing on the perk page



Transparent lower third for streams

PAID ON REAL MEMBERS, NOT SIGN-UPS

EVENT	YOU EARN
Qualified member (Steam connected, playtime public, one session)	US \$2.00 · EU \$1.50 · UK, CA, AU \$1.25 · rest \$0.40
First redeem	+\$1.50
Revenue share on their ladder purchases	10% for 12 months
Your fans	+5 Credits for using your code

Tiers unlock platform features: Pro (+15%) gets a Discord role, a monthly Companion shout-out and a landing page in their name; Elite (+30%) gets a co-branded ladder on Home and early access to new brands.

Why this beats a sign-up bounty

Sign-ups are cheap to fake and worthless to brands. Paying on members who connect Steam and actually play lets us pay more per member, keeps brands happy, and protects your reputation with your audience. No follower minimum; approval within one working day.

Two routes to talk about us

Airmiles for gamers for broad audiences. **The real-life Battle Pass** for gaming-first channels. Pick one per piece. Close on: free forever, live on Steam, Discord Companion, 100+ brands.

THE NEXT TWELVE MONTHS

PLATFORMS

Every place people play

Steam is live. Xbox and PlayStation next, then mobile. Each platform restarts the growth curve with an audience that has never been rewarded for playing.

LADDERS

Deeper, not just more

Five new brands a week is the floor. The goal is multi-tier ladders as the norm, so that the top rung of every brand is something worth telling a friend about.

COMMUNITY

Members who bring members

Referrals and creators as a quarter or more of new members. The Companion, seasonal goals and the creator programme all point at the same thing: play together, earn together.

TRUST

The most trusted name in play-to-earn

Free forever, no data sold, verified rewards, stock that is really there. The category has a trust problem. We intend to be the answer to it.

NEXT STEP

LET'S BUILD IT

Tell us who your audience is and what you want to get out of it. We come back within one working day with a concrete proposal: a ladder, a code, a sponsored mastery, an event package, or all of them.

- **Creators and communities:** creators@gamerperks.com or apply at gamerperks.com/creators
- **Brands and events:** partnerships@gamerperks.com or book a call from gamerperks.com/partners
- **Everyone:** discord.gg/Yxjv3ZeateR, @earngamerperks everywhere

